IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Seth HABERMAN et al.

Serial No. : 10/657,335

Filing Date : September 8, 2003

For : SYSTEM FOR AUTHORING AND EDITING

PERSONALIZED MESSAGE CAMPAIGNS

Group Art Unit : 2427

Examiner : Kunal N. LANGHNOJA

Attorney : 0813808.13102

Docket No.

Confirmation No. : 1662

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4), on December 24, 2009.

/Derek T. Nececkas / Derek T. Nececkas, Reg. No. 60,276

<u>AMENDMENT</u>

SIR:

This Amendment addresses to the non-final Office Action of June 24, 2009. Applicants consider no fee to be due in connection with the filing of this paper, beyond the accompanying fee for a three-month extension of time. However, the Office is hereby authorized to charge any fee, including for any necessary extension of time, or credit any overpayments associated with the filing of this paper to the deposit account of **K&L Gates LLP**, Deposit Account No. **080570**.

Amendments to the Claims are found in the **Listing of Claims**, which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.